

Frais Hand Sanitizer

May 13th, 2009



Cult Beauty has added some fashionable glamour to the current Swine Flu epidemic with the launch of their new hand sanitizer Frais.

The new product is Eco friendly, using only high grade pure sugar cane alcohol and recyclable packaging in either pocket sized portable 6ml or 50 ml. Clinically certified to kill 99.9% of the germs encountered in everyday life, Frais is a safe and useful way to protect yourself from influenza, bird flu and other germs. Coming in a cocktail of eight natural essential oils including ginger, tangerine, lemon myrtle and grapefruit, Frais is free from artificial colours or fragrances

Frais will also be donating a portion of proceeds to Just A Drop, a foundation bringing clean water to communities around the world.

Frais will be available from www.cultbeauty.co.uk
Frais Everyday 50ml RRP £6.50
Frais Gift Pack of 14 x 6ml RRP £28.50

Posted by Olivia Scott-Webb in [Beauty](#) at 10:33 AM | [No Comments](#) »

Digital David

May 12th, 2009



Art icon David Hockney has ditched traditional painting for the digital paint brush. Describing the new technique as "fantastic," Hockney's latest portrait and landscape work has been composed entirely by computer.

Previously software has given art an obviously computer generated look. Here, however, Hockney acknowledges "you can get incredibly subtle effects." Although he recognises that physical texture is lost he emphasises that "the gain is speed, with colour that's quite unusual."

It seems Hockney is not the only one to have been seduced by the new style. Hans Ulrich Obrist, the co-director of exhibitions and programmes at the Serpentine Gallery, claimed he had never seen anything like it. "At first I thought it was a painting. The more I examined it, the more I wasn't sure."

Hockney's limited print outs will be going for £7,000-£20,000 each (a snip of the usual seven figured price it can normally fetch for.)

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Posted by Olivia Scott-Webb in [General](#) at 10:52 AM | [No Comments](#) »

LOFT Design By... opens

May 8th, 2009



LOFT Designs By... the French lifestyle brand, is opening its first UK site in Westbourne Grove this May.

Celebrating its 20th birthday this year, LOFT Design By... has a long established reputation for the quality of its products and is a collection of essential casual wear for men, women and children with a focus on elegance. The tailoring is primarily simple with interesting detailing, and the palette largely consists of neutral shades of cream, white and grey.

The company concentrates on natural fabrics such as cashmere, cotton mixes, silk and bamboo and all fabrics and colours are developed and created in-house. Unique fabric treatments are also applied to the clothes that give certain items a vintage touch, or lend the cashmere an inimitable softness. The cotton is long fibre and hot washed during production ensuring that it does not lose its shape.

The design of the Westbourne shop will be in keeping with the Parisian stores. As well as a common design theme that runs through all the shops, each location houses unique pieces of furniture amassed on the travels of its creator, Patrick Freche, making it a distinctive space.

Loft Design By... has gained a strong following in France with its mixture of elegance and ethics. So if you want to find out what this label has to offer, now's the time to head down to 186 Westbourne Grove to check out its latest collection.

Posted by Olivia Scott-Webb in [Fashion](#) at 4:23 PM | [No Comments](#) »

Train de Nuit

May 6th, 2009



Yesterday, the 5th May, was officially designated Chanel No.5 Day in New York City, in celebration of the legendary fragrance and the release of the latest short film advertisement, entitled Train de Nuit.

The film stars Audrey Tautou, of Amelie fame, and the star of the upcoming biopic of Coco Chanel's life, Coco avant Chanel. She joins a long list of stylish and iconic women who have represented the brand, most recently Nicole Kidman who reportedly made millions thanks to her endorsement of the mega-brand. This year's cinematic piece is the work of Jean-Pierre Jeunet, whose pairing with Tautou continues the Chanel tradition of influential directors and their muses. The story is one of chance and fate, on a romantic train ride onboard the Orient Express voyaging from Paris to the more exotic Istanbul.

Chanel and landmark department store Saks Fifth Avenue have joined forces to celebrate the brand's latest venture, with a portion of Fifth being renamed "Avenue No.5" for the week and the short film being projected across the monumental Fifth Avenue building. As a thank you to the City, Saks and Chanel will partner to create a new arts program at PS 5 Ellen Lurie Elementary School. For both the full movie viewing and all of the bonus material, go to www.chaneln5.com.

Posted by Kimberley Lovell in [General](#) at 7:10 PM | [No Comments](#) »

Anyone for Tennis?

May 6th, 2009



Now there's no excuse not to pick up that tennis racquet. Luxury luggage designer Alison van der Lande has created an ultimate chic new tennis bag that's sure to be a winner. Made from soft Italian leather and using traditional craftsmanship, the bag is light and easy to carry. It has an extra front zip pocket for tennis balls and accessories and a detachable shoulder strap and comes in two sizes, a standard for two racquets and an extra large which fits in four.

Since her launch in 2004 van der Lande has captured a strong celebrity following and her bags have proved a hit with A-listers such as Jennifer Aniston, Sarah Jessica Parker and Daneil Craig amongst others.

The new tennis bags are available in five colours – black, whiskey, blossom pink, silver and white - and retail at £375 and £495.

Posted by Olivia Scott-Webb in [Fashion](#) at 2:32 PM | [No Comments](#) »

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