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Luxe Hand Sanitizer Frais to Launch on HSN

by Lisa Schweitzer (Subscribe to Lisa Schweitzer's posts), Posted Feb 23rd 2010 at 3:30PM

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Photo: Courtesy of Frais

From the land down under comes a luxurious way to ward off germs, both at home and on the go.

Frais is an all-natural, eco-friendly hand sanitizer that's way more fitting for a fashionista to pull out of her new Ferragamo bag than Purell, and it's launching on HSN on February 25.

What's the difference between Frais and all the other hand sanitizers on the shelves?

Pretty much everything, from the packaging (it's recyclable) to the ingredients (sugarcane alcohol and eight Australian essential oils including grapefruit, cardamom, basil and niaouli) to the scent (it's a far cry from the industrial cleaning product aroma you're used to). Frais actually makes your hands feel soft and conditioned, as opposed to dry and tight.

The brand is 100-percent vegan, not tested on animals and their Sydney headquarters uses wind and solar power to reduce their impact on the environment. And, just in case you need one more reason to try it, Frais donates a portion of its proceeds to Just A Drop, a foundation that brings safe drinking water to communities around the world.

Filed under: Beauty, Skin & Body, Shopping
Tags: frais, hand sanitizer, HandSanitizer, hsn

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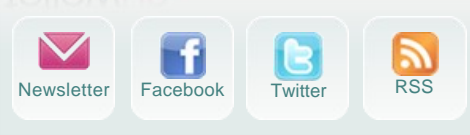
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